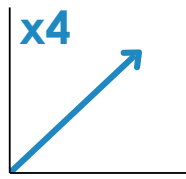


THE PROBLEM



Nearly half of humanity lacks access to **safely managed sanitation**, threatening billions of lives



The world's **rate-of-progress** towards 'sanitation for all' (SDG 6.2) **must quadruple** to end the global sanitation crisis by 2030



Solving sanitation makes **health, energy and food** security goals attainable



THE SOLUTION

Accelerating private-sector collaboration is an essential part of the solution

LET'S ACCELERATE

When **corporate mentors** connect with **innovative entrepreneurs** to serve emerging markets, there are commercial, environmental and social benefits for all.

POSITIVE IMPACT TO DATE:

50+ SMEs scaled	80+ members collaborating
2.2M people impacted daily	US\$22M finance unlocked
20+ countries across Asia, Africa and Latin America	

What we have achieved so far is impressive, but not enough. Billions of people still lack access to safe sanitation, and billion-dollar markets await organisations with viable solutions. The time to scale up is now.

Venugopal Gupta, Managing Director Acceleration at Toilet Board Coalition

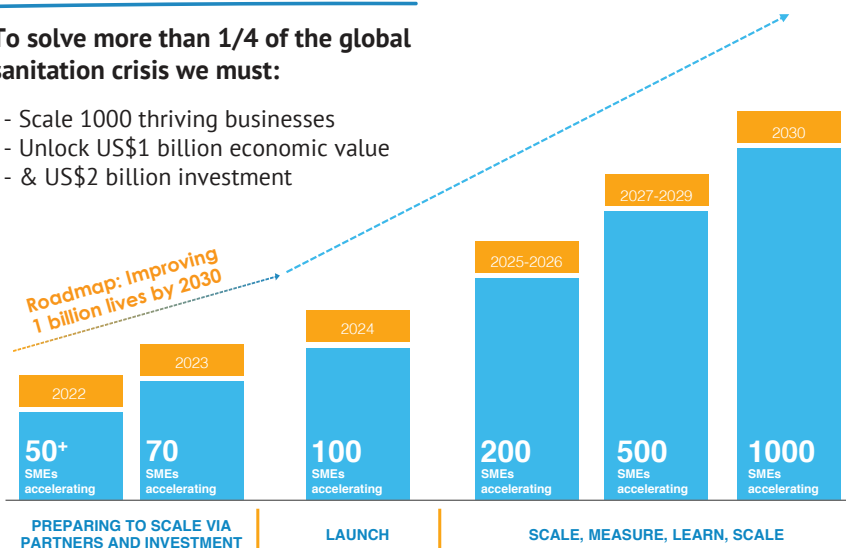
*Source: Toilet Board Coalition data 2015-2022

ROADMAP

Improving 1 billion lives by 2030:

To solve more than 1/4 of the global sanitation crisis we must:

- Scale 1000 thriving businesses
- Unlock US\$1 billion economic value
- & US\$2 billion investment



OUR VISION

By 2030 the Sanitation Economy will be thriving, circular and smart, inspiring the brightest entrepreneurs, supporting livelihoods and bringing dignity to life.

By 2030, we expect that the Toilet Board Coalition won't need to exist, because we're only in business as long as the crisis lasts.

With thanks to our leaders:



UN Water 2022 SDG 6 Data
WHO 2022 Sanitation Fact Sheet