

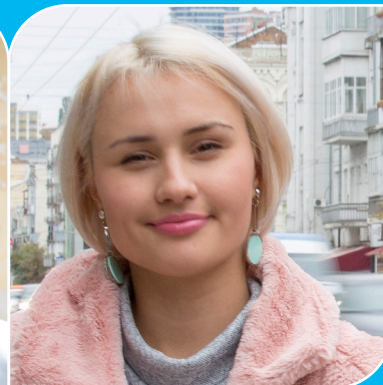


pact

building  
local  
promise.

# our strategy

**2021 – 2024**



# the context



The past 18 months have been some of the most tumultuous of our lives. We have faced a global pandemic, unrest and insecurity across the globe, and even a threat to our democracy in the United States. After decades of progress, the absolute number of people living in extreme poverty rose for the first time since 1997, primarily due to Covid-19. While much of the long-term effects of the pandemic on poverty are still unknown, the World Bank estimates that Covid-19 led to 97 million more people being in poverty in 2020. While 2021 saw improvements overall, in the poorest countries of the world, the impact of Covid-19 on poverty is worsening.



Meanwhile, existing challenges have continued—climate change, HIV, poverty and more. In August, the latest Intergovernmental Panel on Climate Change Report provided a dire warning to the world - some changes already in motion are irreversible in our lifetimes. With strong, sustained action, we can still make an impact, but we must act now. A September 2021 report from The Global Fund to Fight AIDS, Tuberculosis and Malaria revealed the devastating impact of Covid-19 in 2020, with significant declines in prevention, testing and treatment of HIV and TB.



As the pandemic has raged on, we have seen a rise in racism and xenophobia around the world, misinformation and disinformation campaigns, and government leader's grip on power tightens under the guise of controlling the pandemic. Within the international development sector, we have grappled with the decolonization of aid and our own role in how structural racism perpetuates the cycle of poverty.

***The world has been changed by Covid-19, and we must adapt to the new reality.***

# building on 50 years of impact



For the past half-century, Pact has always been dedicated to one promise: **improving the lives of people around the globe who are affected by poverty and marginalization, and doing it in a way that enables them to overcome challenges on their own.** Today, our work reflects this promise more than ever, as Pact continues to lead the way in international development programming that puts local communities first and is carried out in true partnership with those we serve.

***Our new three-year strategy builds on the technical excellence of our predecessors of 50 years and puts local communities at the heart of everything we do.***



**We are a recognized global leader in creating social impact.** Our programming helps communities combat HIV and AIDS, gain electricity, build peace and democracy, fight poverty through entrepreneurship, protect local natural resources, adapt to climate change, stop child labor and human rights abuses and much more. We are proud to have reached millions of people across more than 60 countries and to have made lasting change hand in hand with thousands of communities and partners.



# our impact

In 2020, Pact's programs helped millions of people across nearly 40 countries be healthier, increase their net income, benefit from their natural environment, access electricity and more.

## health

**2,082,293** people with improved access to health and social services

## livelihoods

**1,408,819** people with increased net income and savings

## environment

**2,378,418** people benefiting from improved natural resource management

## capacity development

**1,211** partner organizations supported

## governance

**748,303** citizens participating in initiatives that resulted in positive civic and state-society engagement

## business and markets

**218,079** people served by mining projects

## energy

**67,796** people accessing energy





our strategy 2021-2024

# communities first



For too long, communities have been seen as recipients of development assistance. ***At Pact, we recognize that capacities already exist in communities around the world and that ownership is required for sustainable development.*** We are committed to working collaboratively, creating sustainable solutions and addressing root causes of poverty and marginalization in partnership with communities, donors and partners.

By working hand in hand with the communities and utilizing evidence-based, data-driven approaches, we can realize engaged communities whereby the community sustainably leads and controls its own development.

Our approach to engaged communities is more than how we work. It is a commitment to continuous feedback to ensure programming is responsive to the changing needs of communities, a values-driven relationship between us and a community, and a guarantee that Pact's approaches not only adhere to the values that define us but are deliverable in an accountable, evidence-based and responsive manner.

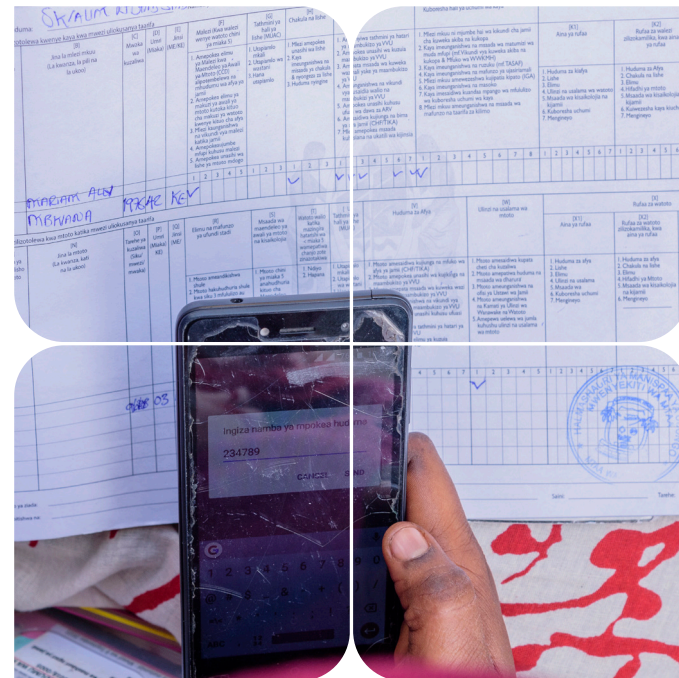
**This is the heart of our strategy and what we work toward every day.**

## our strategy 2021-2024

# focus on data and evidence

Pact is committed to transforming lives in ways that are lasting and measurable. To truly understand and validate the impact of our work and make informed decisions, data and evidence must be our foundation.

In our new strategy, ***we will focus on elevating the role of data and evidence in our work and expanding our data-driven, evidence-based approaches to programming.*** We will continue to publish the results of our worldwide programming annually. We will also work with communities to develop the evidence base for our approaches and share the results with communities, as they are fundamental to determining which approaches are the most successful and efficient in achieving real, sustainable results.



## our strategy 2021-2024

# technical excellence

Pact has a strong technical foundation built and tested over the past 50 years. We have expertise in capacity development, global health, governance, the environment, energy, livelihoods, artisanal and small-scale mining, results and measurement and more. Our experts live and work around the world, employing unique approaches often in their own communities, bringing a deep understanding of local contexts, challenges and opportunities, and blending innovation with impact.

Combining our global expertise and experience with the local knowledge of our partners and communities, ***we support local organizations, governments, the private sector and others to achieve their goals.*** From a community-based organization working to stem the tide of HIV in their community to a private sector multinational working to achieve their environmental, social and governance objectives, we bring our technical expertise and commitment to innovation to bear in programs that both support our partners and deliver real, measurable and scalable impact.

### PACT'S ORGANIZATIONAL PERFORMANCE INDEX

A pioneer and innovator in what is now among the most critical disciplines in international development, Pact has been strengthening groups and communities around the world for 50 years. A foundational, evidence-based approach to capacity development at Pact is the Organizational Performance Index (OPI). The OPI is a USAID-endorsed approach for measuring performance improvement of partners. Modelled on global standards, the tool measures performance of organizations in the four domains of effectiveness, efficiency, relevance and sustainability, and is a gold standard for measuring organizational performance.



# our priorities and commitments

## PRIORITY 1

### Create and scale evidence-based solutions

Employ methodologies and approaches that have proven to deliver results and impact.

## PRIORITY 3

### Influence markets

Utilize our evidence-based solutions to influence the development agenda.



## PRIORITY 2

### Reimage impact delivery

Leverage local and regional resources and utilize technology to improve impact and delivery.

## PRIORITY 4

### Ensure organizational sustainability

Focus on our internal capacity, policies and practices to ensure we can provide the best services to our partners and the communities we serve.



# living our values

We acknowledge that the work toward an equitable, just and fair world starts with us. We are committed to operating with integrity and creating and maintaining an environment that respects and values our employees, partners, donors and communities around the world. Our three core values guide us and underpin everything we do.

## Respect

**We hold in high regard people's rights, wishes, traditions and experiences, both seen and unseen.**

## Integrity

**We emphasize transparency, honesty and accountability, focusing on what is right and just.**

## Inclusion

**We intentionally remove barriers for a diversity of perspectives, genders, abilities, races and ethnicities.**

***These values help us succeed in our duty to ensure a fair workplace, to responsibly serve local communities and to act as honest stewards of the funds entrusted to us.***



# preserving our environment

Part of our commitment to a better world also includes looking at our own environmental footprint and sustainability.

***We are committed to achieving net zero by 2030.*** To achieve this, we have conducted a greenhouse gas emissions assessment and identified ways to change practices to reduce our emissions where possible and offset emissions in other cases. This is just a beginning, but it is an important step toward acknowledging and combating our sector's negative impact on the environment through our own operations. We can and should challenge ourselves to do better.





# contributing to global goals

Our commitment to a better world also includes contributing to the U.N. 2030 Agenda for Sustainable Development. We work with the private sector, governments and communities to align our work with the Sustainable Development Goals.

***We are committed to helping achieve the Sustainable Development Goals by 2030.***

Pact is also a member of the United Nations Global Compact, the world's largest corporate sustainability initiative. We help shape the most effective ideas, develop tools and research, and advance partnership projects, as well as support businesses' commitments to the Compact and their sustainability efforts.



# building back better

The past 18 months have presented us with extreme challenges, but they have also demonstrated the resiliency of communities in the face of so much strife. They have shone a spotlight on issues of growing inequality and injustice. They have also provided an opportunity for us all to course correct. We believe that by continuing to put local communities first, striving for full ownership of their own development, and utilizing evidence-based, data-driven approaches to create positive social impact, we can achieve a better world post-Covid.



*Pact is an international nonprofit that works alongside local communities in nearly 40 countries to end poverty and marginalization. We build systemic solutions in partnership with local organizations, businesses and governments that create thriving, resilient communities.*

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