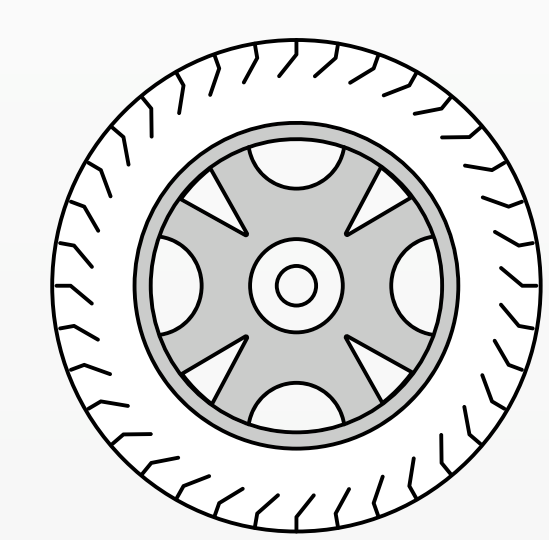




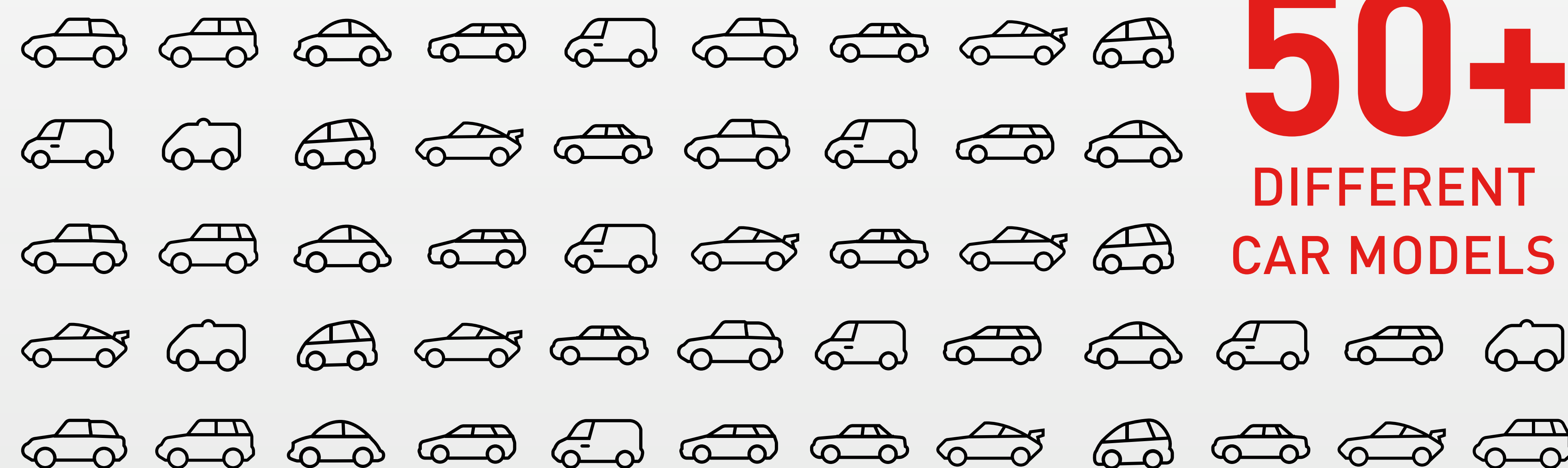
## LOOKING BACK AT 2019

ANOTHER YEAR GOING THE EXTRA MILE IN EMEA



# 100+

NEW ORIGINAL  
EQUIPMENT FITMENTS

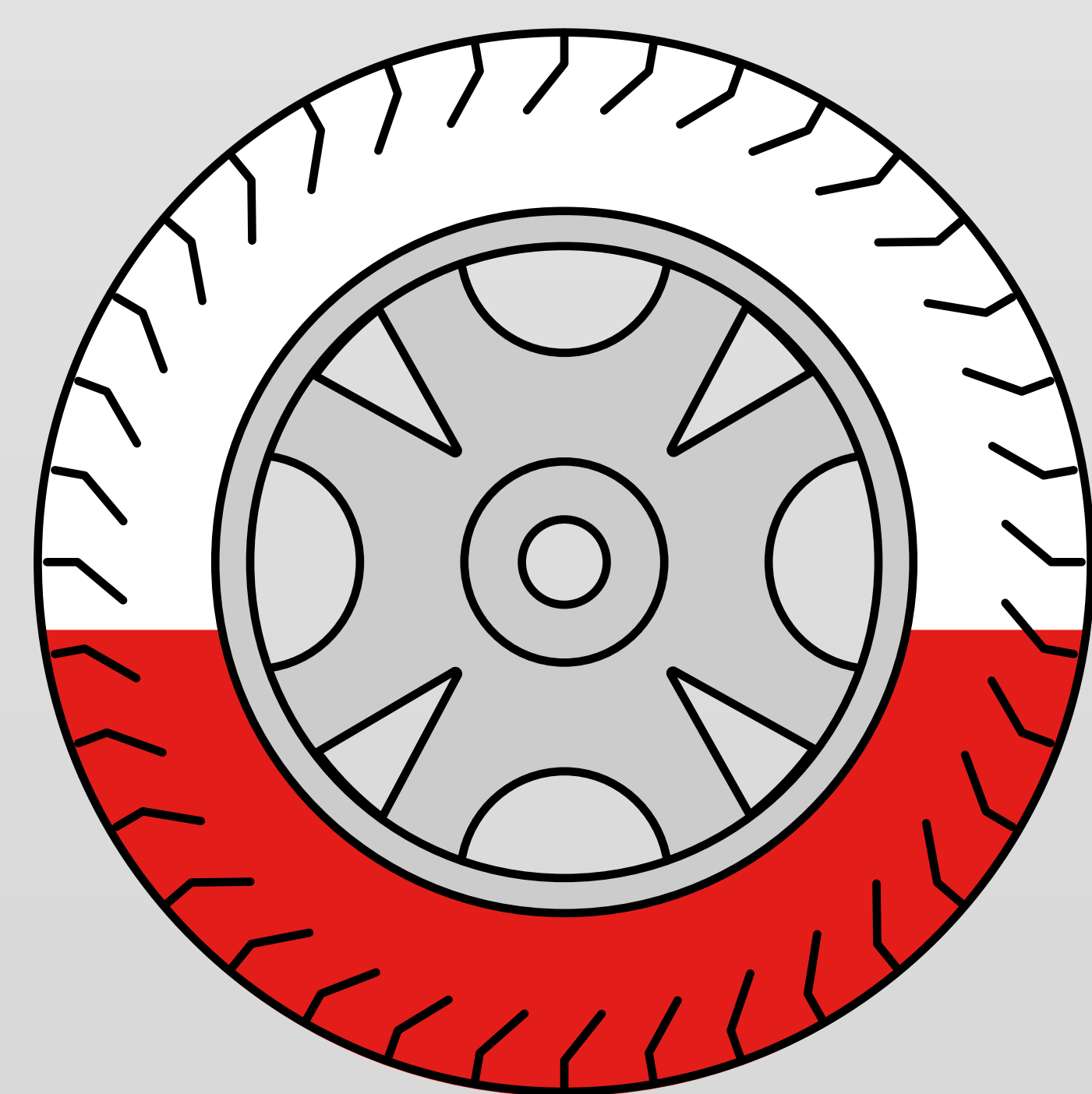
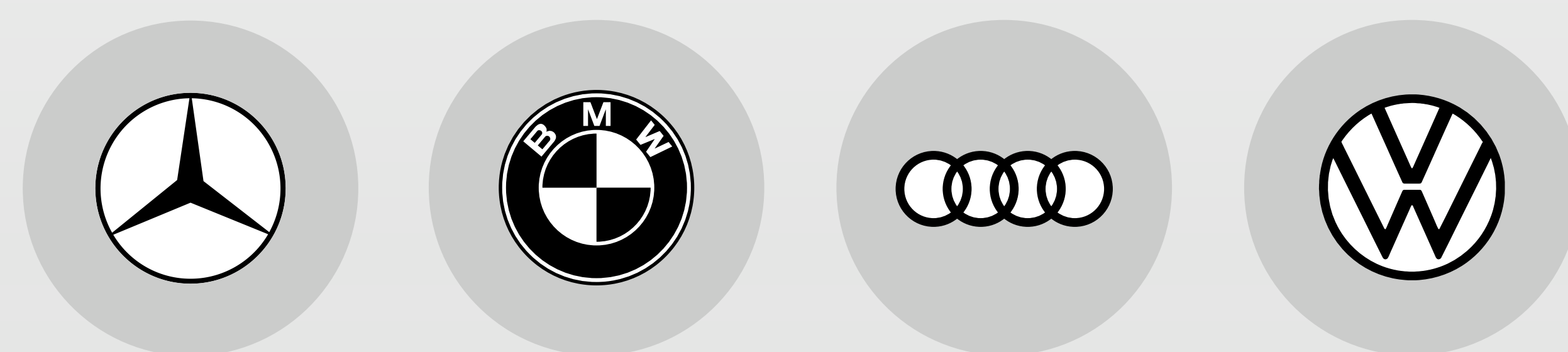


# 50+

DIFFERENT  
CAR MODELS

# 14

DIFFERENT  
CAR BRANDS,  
INCLUDING:



18"+

# 40%

OF OUR TOTAL  
FITMENTS WERE  
18"+ TYRES



NÜRBURGRING  
RACE CIRCUIT

VOLKSWAGEN ID.R BREAKS  
THE ELECTRIC VEHICLE  
TRACK RECORD BY

# 40.56s

RENAULT MÉGANE R.S.  
TROPHY-R BREAKS THE FRONT  
WHEEL DRIVE TRACK RECORD BY

# 3.77s

ALL ON CUSTOM-ENGINEERED **POTENZA** TYRES

## INTRODUCING ENLITEN TYRE TECHNOLOGY

# 10%

WEIGHT  
REDUCTION

# 20%

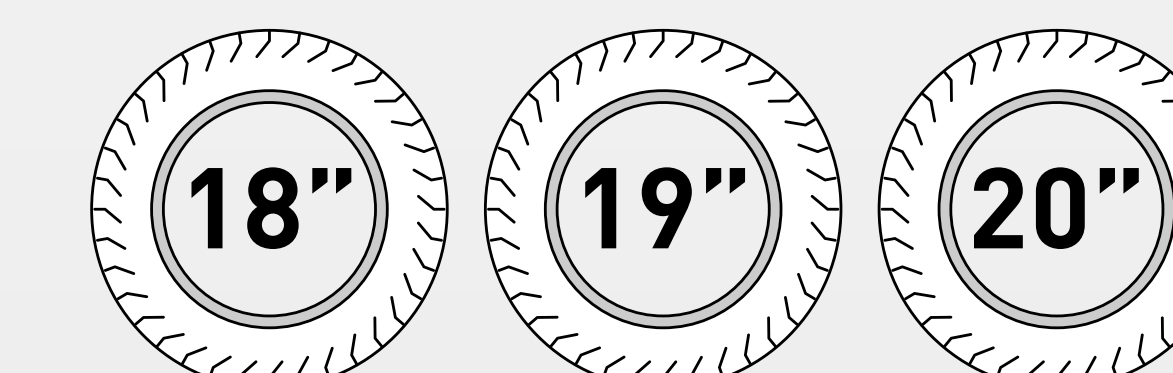
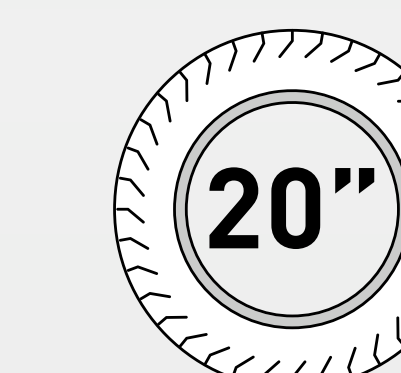
ROLLING RESISTANCE  
REDUCTION

FOR **INCREASED FUEL EFFICIENCY** AND **BATTERY RANGE**

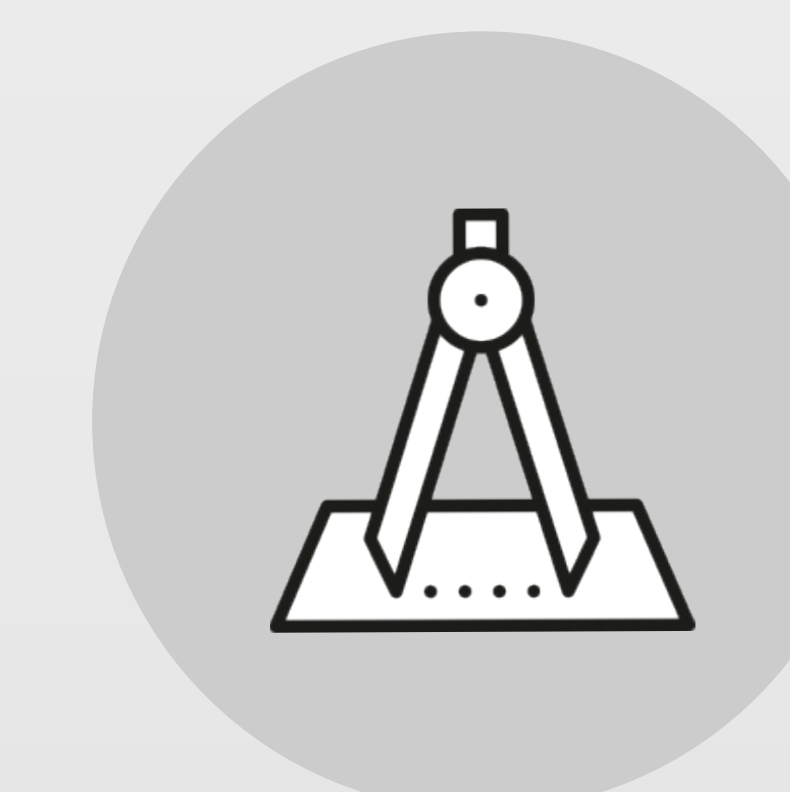
ENLITEN IS NOW AVAILABLE ON

**RS Q3**

**ID.3**



DEVELOPING  
TYRES  
VIRTUALLY



PIONEERING BESPOKE  
SOLUTIONS AND  
TECHNOLOGIES

ologiC

**RFT**

**B-SILENT**

**B-SEAL**

— PARTNERING TO ENGINEER THE —

# TYRE OF THE FUTURE

— AND RESHAPE MOBILITY —

# TODAY AND TOMORROW

WE LOOK FORWARD TO GOING  
EVEN FURTHER IN 2020